

Monthly Tracking Active Member Activity Per Location

Date	Jan 2022	Feb 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022
Bondi Beach (Target 700)	469	536	567							
Surry Hills (Target 600)	326	382	390							
Byron Bay (Target 250)	71	86	94							
Kirrawee (Target 300)	0	85	150							

* Activity of Active Members. Must have attended class during the month in order show up on report.

Monthly Tracking Suspended Members Per Location

Date	Jan 2022	Feb 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022
Bondi Beach	92	88	111							
Surry Hills	89	76	94							
Byron Bay	27	26	31							
Kirrawee	45	36	40							
Total	253	226	276							

*suspended Ezidebit Members = 406. But only 253 have attended a session with us from Jan 2021 to 2022. The remaining 153 you could say are actually cancelled as they are long term suspensions. Also, does not included Stripe Members who have cancelled but are actually "suspended" treating these as cancellations.

Monthly Tracking Cancelled Memberships Per Location

Date	Jan 2022	Feb 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022
Bondi Beach	54	59	22							
Surry Hills	50	49	28							
Byron Bay	21	25	8							
Kirrawee	0	0	7							
Total	125	133	65							

Reports » Clients » Membership - Summary - Terminated (date range for that month) tag new + add expired (date range for that month - this picks up Stripe) tag add then run last visit report for each studio over last 12 months. Includes annuals that have "expired" so numbers here will be slightly different to Member Cancellations.

Monthly Tracking Trial Pass First Visit Per Location

Date	Jan 2022	Feb 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022
Bondi Beach	60	72	76							
Surry Hills	25	44	40							
Byron Bay	20	31	35							
Kirrawee	0	119	98							
Total Activated	105	266	249							
Total Sold	157	327	386							

Reports » Sales » Sales by Service tag new then Reports » Clients » First Visit per location

Monthly Tracking NEW Members Per Location (includes trial conversions)

Date	Jan 2022	Feb 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022
Bondi Beach	25	51	46							
Surry Hills	28	18	25							
Byron Bay	4	7* could be 9, 2 incorrect signups	16							
Kirrawee	0	28	43							